

Frank Keating Governor

State of Oklahoma Office of the Governor

FILED AUG 21 1995

OKLAHOMA SECRETAHY OF STATE

EXECUTIVE DEPARTMENT

EXECUTIVE ORDER 95-29

I, Frank Keating, Governor of the State of Oklahoma, pursuant to the powers vested in me by Section 2 of Article VI of the Oklahoma Constitution hereby establish the Oklahoma Governor's Task Force on Tobacco and Youth.

As tobacco use is the leading actual cause of death in Oklahoma, costing the State of Oklahoma over \$1 billion per year from illness, death, and lost productivity and as the most efficient method of preventing the consequences of tobacco use is to never become addicted to the product during the early years of youth and adolescence, it is my intent that this task force shall determine and promote effective actions for the reduction of tobacco use and nicotine addiction among Oklahoma youth.

The Oklahoma Governor's Task Force on Tobacco and Youth shall have the following responsibilities:

- 1. Increase tobacco-use prevention education opportunities for Oklahoma youth.
- 2. Recommend effective public policies to prevent tobacco use and nicotine addiction among Oklahoma Youth.
- 3. Increase the public's awareness and understanding of the tobacco use problem among Oklahoma youth.
- 4. Report on a regular basis the findings and recommendations of the Task Force and the results of the efforts of the Task Force.

The Oklahoma State Department of Health shall assist the Task Force. The Task Force shall obtain other assistance as needed to accomplish the mission set forth in this executive order.

The Task Force shall report its progress to the Governor of the Oklahoma and the Commissioner of Health on an annual basis.

The Governor's Task Force on Tobacco and Youth shall be composed of the following members:

- 1. The Commissioner of the Oklahoma State Department of Health or a designee;
- 2. The Commissioner of the Oklahoma State Department of Mental Health and Substance Abuse Services or a designee;
- 3. The State Superintendent of Public Instruction or a designee;
- 4. The Attorney General of the State of Oklahoma or a designee;
- 5. The Chief Agent of the Alcoholic Beverage Laws Enforcement Commission or a designee;
- 6. The Executive Director of the Oklahoma State Medical Association or a designee;
- 7. The Executive Director of the Oklahoma Osteopathic Association or a designee;
- 8. The Executive Director of the Oklahoma Dental Association or a designee;
- 9. The Executive Vice-President of the American Cancer Society, Oklahoma Division or a designee;
- 10. The Executive Director of the Oklahoma Chapter of the American Heart Association or a designee;
- 11. The Executive Vice-President of the Oklahoma Chapter of the American Lung Association or a designee;
- 12. The Executive Director of the Oklahoma Municipal League or a designee;
- 13. The President of the Oklahoma Congress of Parents and Teachers (Oklahoma PTA) or a designee;

such other members of the community to ensure a broad-based representation of the citizens of Oklahoma, as may be appointed by the Governor. The Governor shall annually designate the Chairman of the Task Force.

The Task Force shall continue to fulfill its responsibilities through December 31, 1997.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Oklahoma to be affixed this 21 st day of August, 1995.

BY THE GOVERNOR OF THE STATE OF OKLAHOMA

ATTEST:

Secretary of State